

IGNITE YOUR WE CULTURE WITH
ALICIA KORTEN

KEYNOTE SPEAKER & CULTURE CATALYST

“ENERGIZING, JOYFUL!”

JIM SCHULMAN

Alliance for Regional Cooperation

**“BLOWN AWAY!
A BRILLIANT MIND
& HUGE HEART”**

NATALIE KAPOULAS

OPX



KEYNOTE SPEAKER ALICIA KORTEN IS AMPING UP WE CULTURES AT WORK. SHE PARTNERS WITH VALUES-LED LEADERS TO CREATE UNIFYING EXPERIENCES.

Inspiring Stories. Innovative Audience Engagement.
Actionable Models.

Topics:

- Ignite Your Rock Star Culture
- Synergy Success: Brand + Culture + Values = Results
- From Us & Them to We Culture
- Light Up Your Culture of Connection with Storytelling
- Women on the Rise
- The Cooperative Difference (*cooperatives & credit unions*)

Past Stages Include:



Contributing Expert:



Reviews:

- “A gifted speaker”
- “Alicia’s ability to cultivate a unified culture is the best I’ve ever seen”
- “Powerful tools to lead through unprecedented change”
- “My absolute favorite keynote”
- “Immediately actionable”
- “Unparalleled”
- “Empowering & freeing--never had an experience like this”
- “Energy was amazing--I am ready to run through a wall now”
- “A deeply engaging experience”
- “Customized her keynote to what was most important to us”

If you are committed to building unified, values-led culture, don't miss out on booking Alicia Korten.

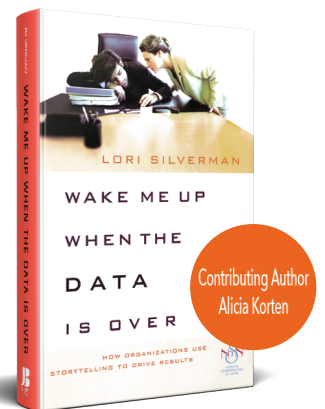
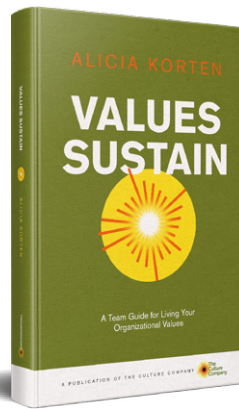
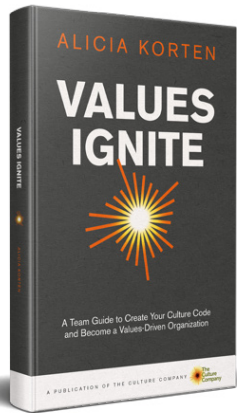
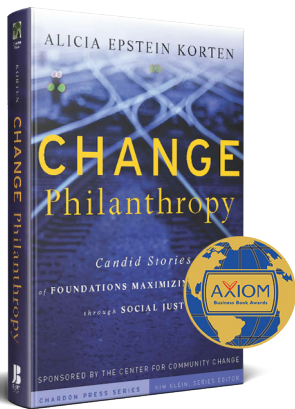


Alicia Korten is a trailblazer in building we cultures fueled by values. Known for her influential work on the science of values, Korten delivers a unique keynote experience lighting up audiences with her dynamic storytelling and interactive style. Winner of the prestigious Axiom Business Book gold medal, her books and curricula *Values Ignite*, *Values Sustain*, and *Change Philanthropy* (Wiley) are shaping the future of workplace culture.

Korten has worked with cooperatives, credit unions and household names like Levi's, Boehringer-Ingelheim, the Ford Foundation and the United Nations. She is the creator of the Core Values & Culture Survey. Korten's culture initiatives have sparked growth turn arounds and turbocharged industry leaders.

A Fulbright Scholar, Korten's passion for building values-led we cultures grew from living in Asia and working with Indigenous Peoples in Panama. Her innovative keynotes and actionable culture models are inspired by her cross-cultural experiences. With stories that take listeners from the rainforests to the board room, she moves audiences to act from shared values to achieve extraordinary results.

Books and Curricula



Alicia Korten is the real deal. She is polished and passionate.

Josh McGhee
Director of Member Engagement
Touchstone Energy Cooperatives

ALICIA KORTEN

LONG BIO



Alicia Korten is a leading voice on building unified, values-led culture. Her books and curriculums include *Values Ignite*, *Values Sustain* and *Change Philanthropy* (Wiley), winner of the Axiom Best Business Book of the Year. She is the creator of the Values & Culture Survey, a culture instrument that accelerates workforce culture transformation.

Korten has trained and led culture initiatives for household names such as Levi's, Boehringer-Ingelheim, the Ford Foundation and the United Nations. She is also a passionate supporter of cooperatives, credit unions and small businesses. Her culture work has helped clients achieve significant growth turn arounds and catapulted them forward as industry leaders.

Korten's interactive sessions, story-based methods, and innovative culture tools are inspired by her diverse cross-cultural experiences. She grew up in Asia, and as a Fulbright Scholar, spent several years in Latin America working with the Embera, Wounaan and Guna Indigenous Peoples in the rainforests of Panama's mythic Darien Gap. She brings her knowledge of culture, and what makes people tick, into the business world to create unified, values-led workplace cultures. As a speaker and facilitator, she draws on her decades of unique experiences to offer fresh stories and powerful tools for helping organizations lean into their most deeply held principles to achieve extraordinary results.

Korten is a Brown graduate. She is a native English speaker and is fluent in Spanish. She is currently writing her next book on values and culture.



Alicia's passion for values-led work is infectious! Her session was energizing, fun, even joyful. I left inspired to act. She gave us concrete tools for building a culture of highly-productive, values-led teams.

Jim Schulman
Executive Director
Alliance for Regional Cooperation



**CHOOSE YOUR
MAINSTAGE EXPERIENCE
TO IGNITE YOUR AUDIENCE**



KEYNOTE

Values-Led Cultures



Galvanize Your Values-Led Community!

Create an extraordinary experience that unifies. In this unique keynote, Alicia works with you to elevate your mission, values and story.

In a world experiencing massive change, values provide clear direction. Align teams by motivating your audience to live shared values.

You will be inspired by companies using their values to attract new talent and markets. And you will learn a model for using values to guide your toughest decisions.

Your Audience Will Learn:

- Why values create loyal customers, members and teams.
- A model for using values to make strategic decisions.
- Stories of companies using values to align brand and culture for success.

Add learning cards to your audience experience!



Alicia Korten's understanding of how to cultivate a healthy, driven and unified culture is the best I have ever seen. The level of engagement during her presentation went far and beyond my expectations!

Khalil Perez
The Capital Group

KEYNOTE

Ignite Your Rock Star Culture



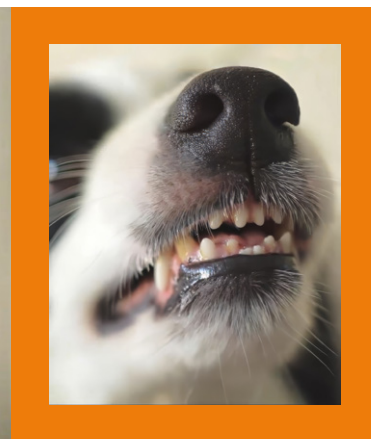
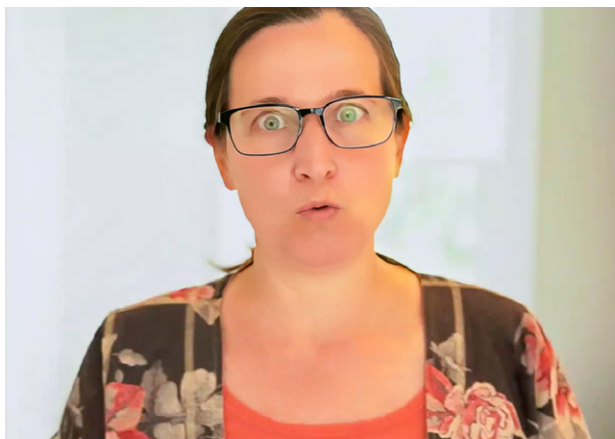
Accelerate Your Culture Champions!

In a labor market spawning trends like the Great Resignation, Quiet Quitting and Resenteeism, how do employers inspire their diverse workforce to stay and work at their best?

With a laugh-out-loud delivery, Alicia distills the 6 principles of highly successful culture initiatives from her 20 years of experience transforming culture. This keynote equips culture champions to create award-winning culture that attracts, retains and motivates talent.

Your Audience Will Learn:

- The 6 principles for launching successful culture initiatives.
- The most common mistake leaders make when implementing culture initiatives.
- The most effective way to start a culture initiative.



Alicia Korten has the uncanny ability to gain trust and respect immediately. She is engaging, informative and innovative!

Jill Schoffner-Brown
Commercial Business Director
Boehringer Ingelheim

KEYNOTE

Together We Rise



Electrify Your Women's Conference!

Women are on the rise in the workplace today.

Alicia distills 20 years of experience leading culture initiatives into four keys that open doors for diverse people to lead. She shares a never-before-told story of her experience in the modeling industry, and how she let go of unhealthy internalized messages to become the professional she is today.

Your largely female audience will be roused to rise together in support of each other and cultures of belonging at work.

Your Audience Will Learn:

- The #1 factor that determines if you will rise within your organization.
- The 4 keys to creating cultures of belonging at work.
- How to release negative internalized messages to rise in the workplace.



**Moving, empowering and freeing!
I have never had an experience like this at a conference.**

Lana Schumacher
Chief of Thoracic Surgery
Tufts Medical Center

KEYNOTE

The Cooperative Difference



Inspire Your Cooperative / Credit Union Audience!

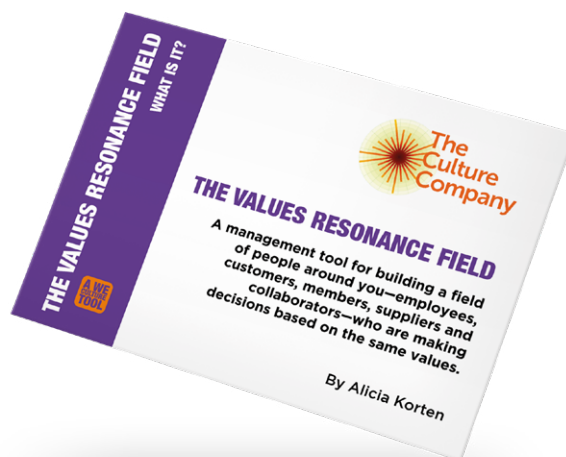
In today's low trust environments, the cooperative is a business model that is building community trust.

Take a journey across the cooperative landscape. Learn how cooperatives in farming, banking, retail and energy are leveraging their values to build markets, grow member engagement and respond with resilience to destabilizing global events.

Your audience will be inspired by voices from across the cooperative movement. And they will leave with strategies for leveraging the power of the cooperative model for success.

Your Audience Will Learn:

- How the cooperative difference is changing lives.
- 5 strategies for growing values-aligned talent, customers and members.
- How cooperatives are using values for extraordinary business results.



Add learning cards to your audience experience!



I cannot imagine a more perfect closing to our conference than Alicia Korten's powerful and beautiful keynote.

Lori Everhart
Touchstone Energy Cooperatives

KEYNOTE

From Us & Them to We Culture



Build Your Healthy Workforce!

In a world more divided than ever, an Us and Them Mentality is growing in our workplaces. Learn a powerful model for creating healthy work environments that unify. Take home tools that will move you from Us and Them to We Culture.

Alicia draws on her experiences living in We Cultures across continents to help audiences bust out of individualistic management frames to learn the real secret to what will align your teams, foster mental health and ensure your workforce thrives.

Your Audience Will Learn:

- Current forces causing Us & Them Culture to grow in today's workplaces.
- A We Culture Model for building a mentally healthy workforce.
- We Culture Tools that get your teams moving in the same direction.



Add learning cards to your audience experience!



Changed my life forever. I saw my potential as a leader.

Liz Neunschwander
Hispanic Access Foundation

KEYNOTE

Create a Culture of Connection with Storytelling



Empower Your Leaders & Staff!

Stories inspire, educate and connect us to what is important. Yet most organizations are rich in experience and poor in stories.

When people connect through stories, they understand each other's point of view.

Empathy acts as a transformative agent that builds trust and aligns teams around common goals.

Your Audience Will Learn:

- The science-based reasons stories build community.
- Methods for creating a storytelling culture in your organization.
- How organizations are using stories for success.



Mind-expanding and impactful.

Peter Newell
REI

WORKSHOPS

Ignite Your Rock Star Culture

In a labor market spawning trends like the Great Resignation, Quiet Quitting and Resenteeism, how do employers inspire their diverse workforce to stay and work at their best? With a laugh-out-loud delivery, Alicia distills the 6 principles of highly successful culture initiatives from her 20 years of experience transforming culture. This workshop equips culture champions to create award-winning culture that attracts, retains and motivates talent.

You Will Gain:

- The 6 principles for launching successful culture initiatives.
- The most common mistake leaders make when implementing culture initiatives.
- The most effective way to start a culture initiative.

Facilitate High-Engagement Meetings with Values Storying

The modern meeting is inspiration for endless Dilbert cartoons. Yet that pain and lost time has real consequences for organizations. Through years working with Indigenous Peoples, Alicia learned the power of story to quickly connect people to what matters most. Learn how to use a process she calls Values Storying to build empathy and breathe life back into your meetings.

Your Audience Will Learn:

- The neuroscience of why stories shape culture.
- Storytelling tools that will breathe life into your next meeting.
- Greater connection between teammates.



Values are the secret sauce to our growth. Since we started our values work with Alicia, we've grown above industry standard and won Arlington Magazine's Best Community Bank Award for 6 years running. This is because we have a united passion, and an identity that resonates with our members.

Karen Rosales, CEO

Arlington Community Federal Credit Union

WORKSHOPS

Build Your High-Performance Team with a Values Declaration

In environments of increasing turbulence, many teams are struggling to work effectively together. Yet with the right tools, teams can thrive through change.

Studies from Harvard and Google reveal that the number one factor that creates cohesive, productive teams are shared values. Participants co-create values and behaviors that will inspire your team to work at its best.

Synergy Success: Brand + Values + Culture = Results

In today's turbulent environments, you need a compass to align decision-making across departments. Learn how values can unite your workforce and help you stand out in a crowded marketplace.

Teams explore cases in which companies have used values to explode market share. Participants use storytelling to explore the importance of values in their own lives and leave with a model to guide their decision-making.

You Will Gain:

- Team cohesion to help your team reach its next level of performance.
- Team alignment behind agreed upon values and behaviors.
- Stories that bring shared values to life.

You Will Gain:

- A model for using values to retain talent and ignite markets.
- Greater ability to navigate turbulence with unity.
- Stronger bonds among teammates.



Masterful! I gained a powerful model for leading through unprecedented change.

Steve Polo
Managing Partner / OPX